

693 *Fifth Avenue*

— The intersection
of elegance and
opportunity.



Flagship opportunities on Fifth Avenue have become increasingly scarce.

The time to plant your flag on Fifth Avenue is now.

In late 2023, Prada purchased 720 and 724 Fifth Avenue for a much larger and enhanced presence. In early 2024 Kering acquired the retail condominium at 717 Fifth Avenue for one of its brands, and in late summer 2024, Moncler leased the space at the GM building adjacent to Apple that was once occupied by FAO Schwarz. Since then, activity on the Avenue has increased dramatically with few high-profile opportunities remaining.

Significantly, the mayor's office and the Fifth Avenue Association have partnered and committed \$350M to reimagine Fifth Avenue as a pedestrian-centric oasis that is more walkable, has more greenery and boasts beautiful lighting. The comprehensive plan is in the process of being finalized.



Source:
NYC Office of the Mayor &
Fifth Avenue Association

A unique space on Fifth Avenue.

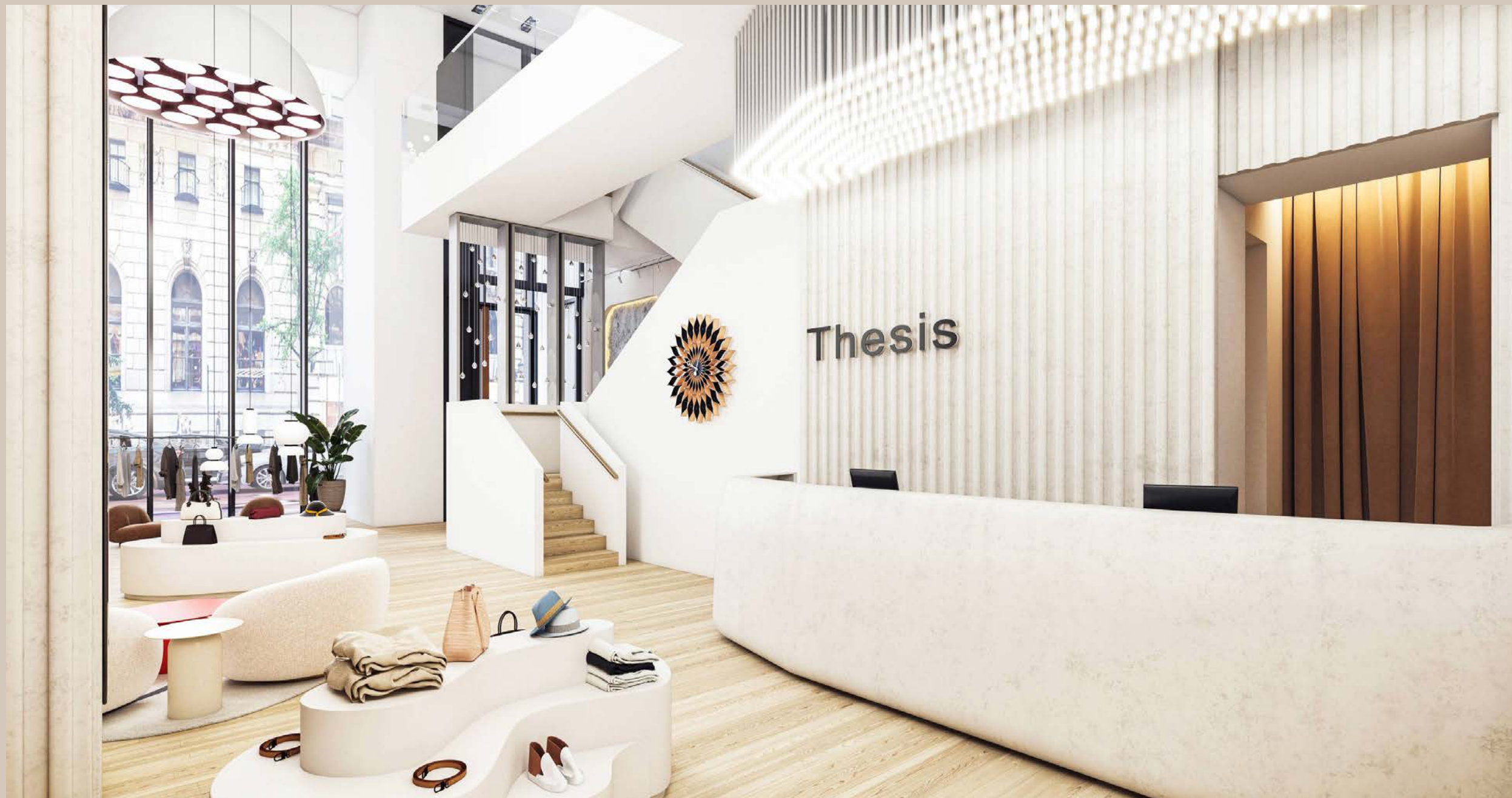
Ground Floor	4,022 SF
Second Floor	3,528 SF
Third Floor	4,318 SF
Basement	2,893 SF
Total	14,761 SF
Fourth Floor *	3,873 SF
Fifth Floor *	3,775 SF
Total with Fourth & Fifth *	22,409 SF

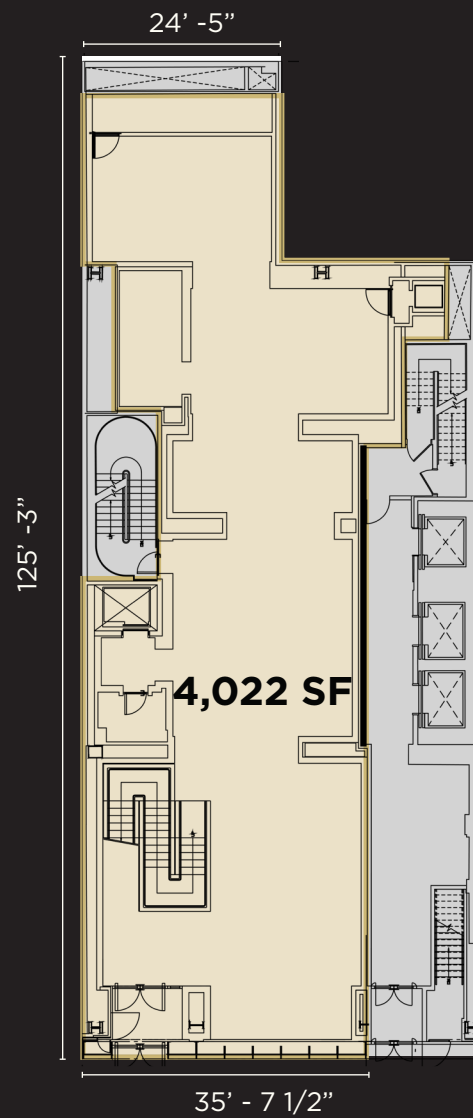
* Ability to add 4th and 5th floors to the retail

Frontage	35'8"
Ceiling Heights	
Ground Floor	17'8"-31'6"
Second Floor	13'8"
Third Floor	13'8"
Fourth Floor	14'6"
Fifth Floor	14'6"
Storefront Height	43' 9"
Formerly	Burberry
Possession	Immediate



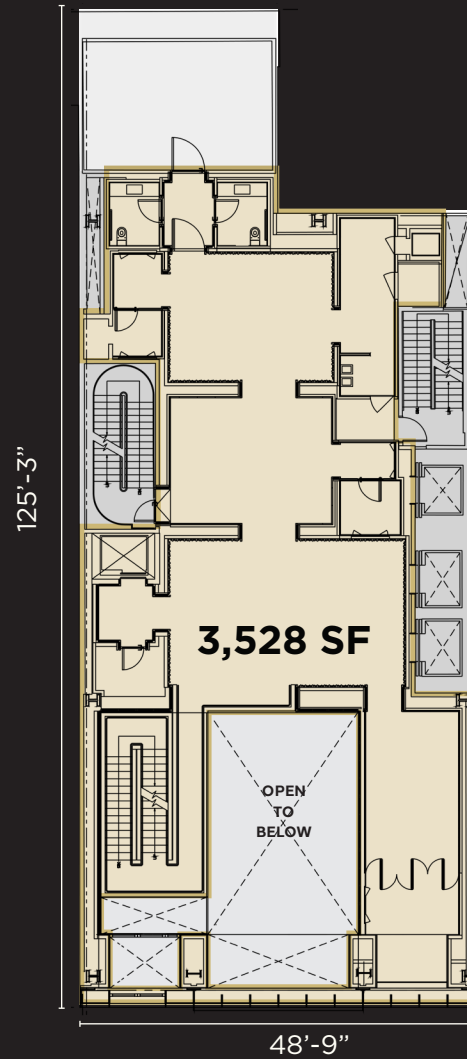
- Located in the heart of the Fifth Avenue Gold Coast, one of the elite retail destinations in the world
- At the base of a Class-A boutique office building
- Adjacent to The St. Regis Hotel and directly across from The Peninsula Hotel
- Steps from Rockefeller Center, Central Park, St. Patrick's Cathedral, and MoMA
- Space is column free and in pristine condition
- Renowned architect David Chipperfield designed the expansive, all glass, 44 foot high curtain wall





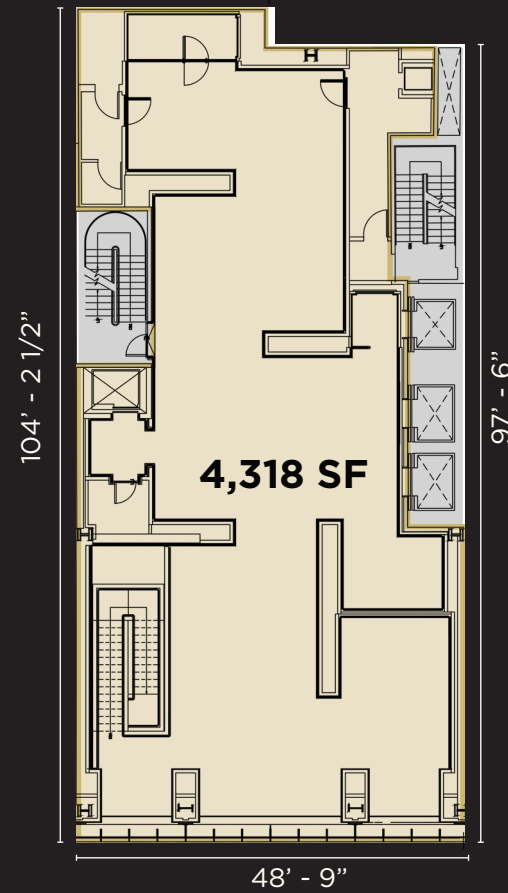
FIFTH AVENUE

Ground Floor



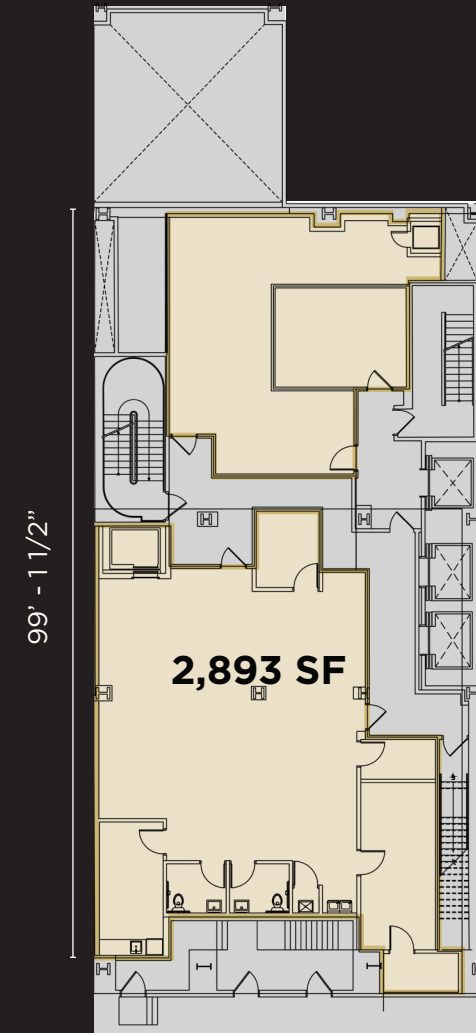
FIFTH AVENUE

Second Floor



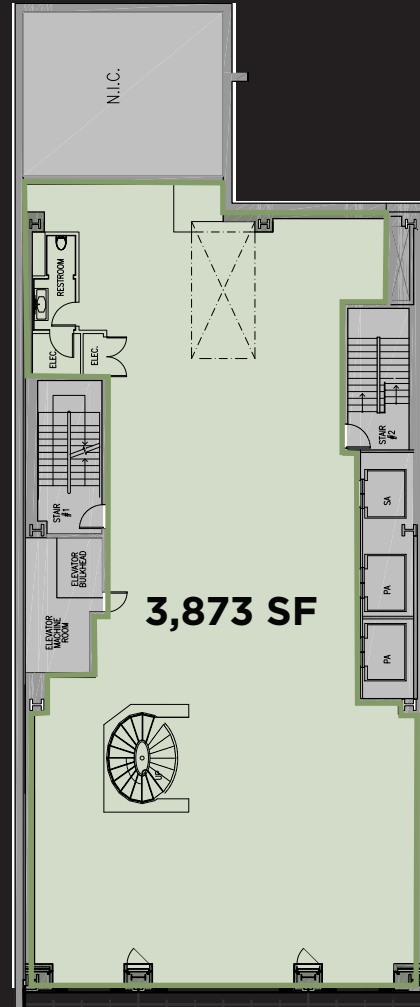
FIFTH AVENUE

Third Floor



FIFTH AVENUE

Basement



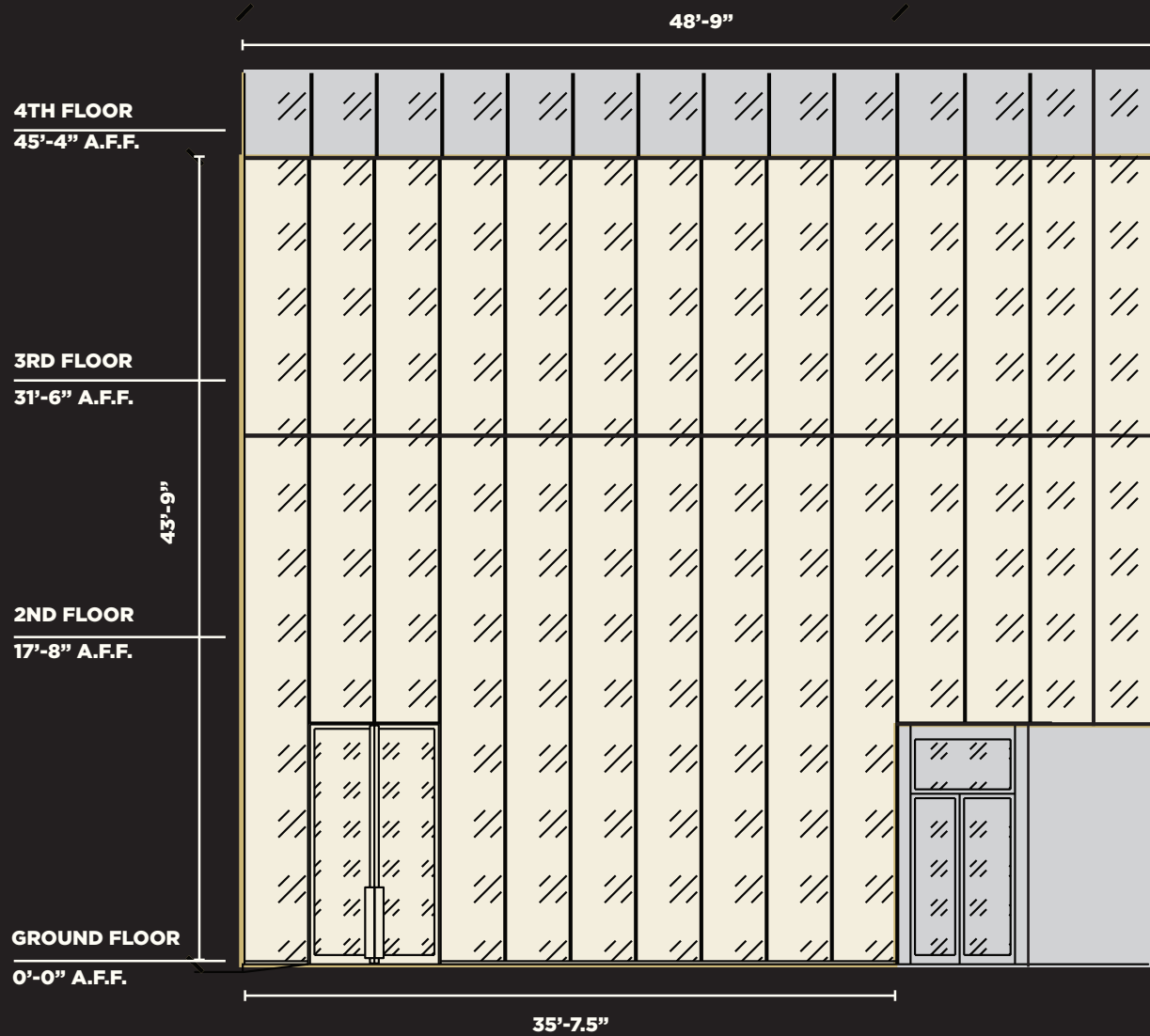
FIFTH AVENUE

Fourth Floor Optional



FIFTH AVENUE

Fifth Floor Optional



Storefront Elevation

Nestled along the Fifth Avenue Gold Coast.



Central Park

59th Street



58th Street



57th Street



56th Street

to be HARRY WINSTON

55th Street



54th Street

MoMA



53rd Street



52nd Street



51st Street



49th Street

MICHAEL KORS

60th Street

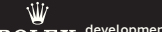


Dior



TIFFANY & CO.

GUCCI



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Avenue

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